

Persuasive Techniques Final Project

Presentation

	4	3	2	1
Persuasive devices	Four or more devices used.	Three devices used.	Two devices used.	One or no devices used.
Effort and enthusiasm	Knows lines and cues and performs with excitement. Doesn't look like just doing it for a grade. Tries to exceed expectations with enthusiasm/effort.	Meets expectations with enthusiasm and effort.	Doesn't meet expectations with enthusiasm and effort.	Don't know lines; just stand there; no enthusiasm in facial expressions
Style and creativity	Uses one prop of some sort. Not just a speech. Shows thought and originality.	Uses no props but shows some thought and originality.	Uses no props and shows only a very little thought and originality.	Presentation was nothing but a monotone speech. BORING!
Behavior during presentations	No disruptions whatsoever.	One disruption	Two disruptions	Three or more disruptions
Participation		All members play an active role and say at least one thing.	Most members play an active part.	Only one individual plays active role.

Poster

	4	3	2	1
Persuasive devices	Four or more devices used.	Three devices used.	Two devices used.	One or no devices used.
Effort	Many artistic details; neat and organized; does work in class.	Several artistic details; generally neat and organized; generally did work in class.	A few artistic details; somewhat neat and organized; sometimes did work in class.	No details; messy and unorganized; seldom did work in class.
Style and creativity	Has visual appeal; original; colorful; uses multiple media			Has no color or visual appeal; uses only one medium; <i>boring</i> .
Grammar and spelling	Fewer than two mistakes.	Two or three mistakes.	Three or four mistakes.	Five or more mistakes.
Behavior during presentations	No disruptions whatsoever.	One disruption	Two disruptions	Three or more disruptions