

## Propaganda Poster

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Persuasive techniques</b>	Three techniques evident.	Two techniques evident.	One technique evident.	No techniques evident.
<b>Creativity</b>	Original; effective use of colors; use of pictures (as appropriate); many visually striking elements.	Somewhat original; use of some colors, though not entirely effectively; a few visually striking elements.	No color but a little originality. One or two visually striking elements.	No visually striking elements. Very basic design.
<b>Neatness</b>	Professional appearance; no erasures; clear lettering (typed or good handwriting); straight, clean lines.	Somewhat professional appearance; minimal erasures; relatively clear lettering; generally straight, clean lines.	Clearly amateur appearance; several erasures; somewhat sloppy lettering; several crooked lines and elements.	Sloppy: wrinkled appearance; lots of erasures; unclear lettering; crooked lines.
<b>Clarity</b>	Author's message is perfectly clear; wording makes sense (as applicable).	Author's message is clear, though there is some ambiguity.	Author's message is unclear.	Author's message is completely obscure; little to nothing about the poster makes sense.
<b>Spelling</b>	No misspelled words.	One or two misspelled word.	Three or four misspelled words.	Five or more misspelled words.