

# Persuasive Techniques Final Project

## Presentation

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Persuasive devices</b>	Three or more devices used.	Two devices used.	One device used.	No devices used.
<b>Effort and enthusiasm</b>	Knows lines and cues and performs with excitement. Doesn't look like just doing it for a grade. Tries to exceed expectations with enthusiasm/effort.	Meets expectations with enthusiasm and effort.	Doesn't meet expectations with enthusiasm and effort.	Don't know lines; just stand there; no enthusiasm in facial expressions
<b>Style and creativity</b>	Uses one prop of some sort. Not just a speech. Shows thought and originality.	Uses no props but shows some thought and originality.	Uses no props and shows only a very little thought and originality.	Presentation was nothing but a monotone speech. BORING!
<b>Behavior during presentations</b>	No disruptions whatsoever.	One disruption	Two disruptions	Three or more disruptions
<b>Participation</b>		All members play an active role and say at least one thing.	Most members play an active part.	Only one individual plays active role.

## Poster

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Persuasive devices</b>	Three or more devices used.	Two devices used.	One device used.	No devices used.
<b>Effort</b>	Many artistic details; neat and organized; does work in class.	Several artistic details; generally neat and organized; generally did work in class.	A few artistic details; somewhat neat and organized; sometimes did work in class.	No details; messy and unorganized; seldom did work in class.
<b>Style and creativity</b>	Has visual appeal; original; colorful; uses multiple media			Has no color or visual appeal; uses only one medium; <i>boring</i> .
<b>Grammar and spelling</b>	Fewer than two mistakes.	Two or three mistakes.	Three or four mistakes.	Five or more mistakes.
<b>Behavior during presentations</b>	No disruptions whatsoever.	One disruption	Two disruptions	Three or more disruptions